

GREATER TACOMA CONVENTION CENTER

AUG 16-18
2022

COMMUNITY
PARTNER
OVERVIEW



**Green
Transportation
Summit & Expo**

IN PARTNERSHIP WITH:



ABOUT GTSE

The 11th annual Green Transportation Summit & Expo (GTSE) is the region's premier clean transportation convening event. There has not been a time when clean transportation has had as much potential. With this year's theme of Reflecting + Refocusing on a Resilient Future, we are giving particular attention to recent events affecting our communities and livelihood. We will be creating space to ensure these critical topics are addressed.

The GTSE focuses on the clean fleet at the intersection of policy, technology, practice, equity, and the future of mobility with a regional focus and national lens.

Our partnership with the U.S. EPA's West Coast Collaborative and Mobilize California Summit brings stakeholders key to reducing heavy-duty diesel reductions in significant fleets across the continent. Fleet technician training and general educational opportunities with information-packed sessions and seminars tailored to clean transportation professionals help ensure that our audience and the topics addressed are valuable, making this conference an essential event for regional and national stakeholders.

GTSE routinely boasts fleet professionals' most robust gathering in the clean fuels industry, with more than half the conference attendees representing fleet management, operations, and maintenance from corporate, municipal, and private fleets. The GTSE situates clean transportation stakeholders and advocates directly in front of influencers, decision-makers, and on-the-ground movers and shakers who are working to reduce emissions and lower costs for today and tomorrow's transportation options.

COMMUNITY PARTNERSHIP

Community Partners are an integral part of the Green Transportation Summit & Expo. We partner with value-aligned organizations to help broaden the reach of the event and grow the green transportation industry.

Through mutually beneficial, cross-promotional agreements, Community Partners help promote the GTSE by sharing valuable opportunities with their networks and demonstrating their collaboration with our organization.

As a Community Partner, your organization will receive the following benefits and will be responsible for the following commitments.

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“Over my career I've attended a lot of conferences on various subjects. When I leave a conference, I must stop and ask myself “did I get enough value from this to cover my cost to attend?”. Sadly enough, like many, I found myself saying that I don't think so because the material wasn't timely, or the networking opportunities just weren't there...I've found GTSE to be one of the conferences that stays abreast with the technology in which we're all going to be addressing in our careers as a fleet professional.

-Gary Lentsch CAFM, Fleet Services, Eugene Water & Electric Board

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PARTNERSHIP

LEVELS

CHAMPION

BENEFITS:

- (1) complimentary ticket to attend Green Transportation Summit & Expo.
- Your organization's logo displayed with a link to your website in the Community Partner section of the event website (top tier placement).
- Customized discount code to share with your network for **30% off** of registration for the Green Transportation Summit & Expo.
- Inclusion of your materials (200 copies) on a regional Community Partner resource table in the foyer.
- Bonus: Every four (4) people that register using your discount code earns you a registration pass for Green Transportation Summit & Expo.

COMMITMENTS:

- Send one (1) dedicated email prior to **July 30, 2022** inviting your membership/network to join you at the Summit, which includes your custom discount code (we will send graphics and copy to you), or feature digital advertising on your website homepage
- Include 2022 Green Transportation Summit & Expo feature in a minimum of three (3) email newsletters to your email list.
- Relevant social media promotions to industry targeted groups three (3) times in the month leading up to the event (if applicable).
- Allow GTSE marketing materials (postcards, etc.) to be distributed at your locations and/or events (when applicable).

CATALYST

BENEFITS:

- Your organization's logo displayed with a link to your website in the Community Partner section of the Green Transportation Summit & Expo website (top tier placement).
- Customized discount code to share with your network for **20% off** of registration for the Green Transportation Summit & Expo.
- Inclusion of your materials (200 copies) on a regional Community Partner resource table in the foyer.
- Bonus: Every four (4) people that register using your discount code earns you a registration pass for Green Transportation Summit & Expo.

COMMITMENTS:

- Include 2022 Green Transportation Summit & Expo event feature in a minimum of three (3) email newsletters to your email list.
- Relevant social media promotions to industry targeted groups three (3) times in the month leading up to the event (if applicable).

GET IN TOUCH

EVENT DETAILS: AUGUST 16-18, 2022 - GREATER



CONTACT

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